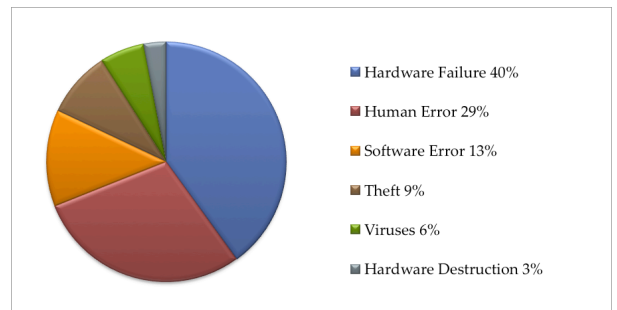




Why Do I need Managed Online Backups

- 6% of all PCs will suffer an episode of data loss in any given year. Given the number of PCs used in US businesses in 2003, that translates to approximately 6.6 million data loss episodes. At a conservative estimate, data loss cost US businesses \$17.8 billion in 2003. (The Cost Of Lost Data, David M. Smith)
- 30% of all businesses that have a major fire go out of business within a year. 70% fail within five years. (Home Office Computing Magazine)
- 31% of PC users have lost all of their files due to events beyond their control.
- 34% of companies fail to test their tape backups, and of those that do, 77% have found tape backup failures
- 60% of companies that lose their data will shut down within 6 months of the disaster
- American business lost more than \$7.6 billion as a result of viruses during first six months of 2003. (Research by Computer Economics)
- Companies that aren't able to resume operations within ten days (of a disaster hit) are not likely to survive. (Strategic Research Institute)

What causes data loss?



Why Alt Backup Services rather than other online backup storage

- Completely managed by Alt IT Services – I'll install, setup, schedule, test, and restore for you
- Personal support – locally from someone you know
- Alt IT Backup is more than just storage space – it's a personalized service
- SOS Online significantly outperforms Carbonite and Mozy in upload speeds
- Unlimited versions of all of your files
- Unlimited PCs per account
- Military grade security
- Optional continuous data protection
- Multi-destination backup – on-site and off-site backups for best protection
- Access and share your backed up files from any Internet connected PC



Prices

Business Plans

The cost of the service depends on how much data you have to back up.
I offer plans based on 10, 20, and 50 GB blocks of data.

10 GB plan - \$20 per month/\$220 per year

20 GB plan - \$40 per month/\$440 per year

50 GB plan - \$100 per month/\$1100 per year

If you need more space, I can customize a plan to fit your needs - just give me a call!

Residential Plans

I offer smaller plans for residential customers.

5 GB plan - \$10 per month/\$110 per year

10 GB plan - \$20 per month/\$220 per year

15 GB plan - \$30 per month/\$330 per year

Of course if you need more space, I can create a plan just for you!

Non-managed plans

I know some people don't need a fully managed backup plan, so I've also joined an affiliate program with SOS Online Backups to offer simple online storage. You can sign up by going to <http://www.altbackupservices.com> and clicking on one of the SOS Online icons at the bottom of the page.

Contact me for more details or to schedule a visit to determine your back up needs!

Elly Poppe

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Alt I.T. Services



Computer Support with a *Personal* Touch